



**KORANET – Entrepreneurship Seminar for Early Career Researchers**  
**An initiative aimed at promoting links between**  
**young scientists from the EU and Korea**

20-21 October 2011  
Daejeon, Korea

**AGENDA**

**Venue:** National Research Foundation of Korea, Daejeon, Korea

**Hotel:** Hotel Hahiho, 922 Dunsan-dong, Seo-gu, Daejeon

**Language:** English

**Contacts**

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**Background information**

KORANET (Korean scientific cooperation network with the European Research Area) aims to intensify and strengthen S&T cooperation between Korea and Europe. The project is funded under the 7th EU Research Framework Programme and runs from January 2009 until December 2012. Eleven partners from nine European countries and Korea form the KORANET consortium. This seminar has been organised by KORANET to provide opportunities for early career researchers from the EU and Korea to meet face-to-face for the exchange of ideas, knowledge and information on entrepreneurship skills for nanotechnology and other disciplines, and to explore future areas of research and collaboration.

## PROGRAMME

Thursday 20<sup>th</sup> October

TIME	SUBJECT	SPEAKER
10:30-10:40	<b>Welcome, workshop objectives and expectations</b>	Aarathi Prasad, British Council
10:40-12:30	<b>Lessons from the journey from scientist to entrepreneur</b> <b>Business plan fundamentals: making a business case of an idea</b>	Dr. Ykä Marjanen, Chief Technology Officer, W-Secure Ltd, Finland
13:00-14:00	LUNCH	
14:00-15:00	<b>Looking for opportunities: watching technology to steer enterprise developing strategies</b>	Dr. Ykä Marjanen, Chief Technology Officer, W-Secure Ltd, Finland
15:00-16:00	<b>Concept of intellectual property: Overview of IP for scientists and engineers, key considerations; practical examples and group work</b>	Dr Tim Whitworth, IP Manager, University of Leeds, UK
16:00-17:00	<b>Technology transfer in Korea: the revolution of the DaeDeok S&amp;T complex</b>	Professor Song Lak-Kyoung, KAIST (Korea Advanced Institute of Science and Technology)
17:00-18:00	<b>Discussion and wrap up</b>	All speakers

## Friday 21<sup>st</sup> October

<b>TIME</b>	<b>SUBJECT</b>	<b>SPEAKER</b>
09:00-10:00	<b>Invention to product: timelines, processes, evaluating the technology readiness level of an invention for commercialisation, marketing your invention</b>	Dr Ykä Marjanen, Chief Technology Officer, W-Secure Ltd. Finland
10:00-11:00	<b>An introduction to commercialisation and the institutional roles for commercialisation</b>	Dr Tim Whitworth, IP Manager, University of Leeds, UK
11:30-12:30	<b>Technology commercialisation in Korea</b>	Dr. Hyunmo Yang, Director of Business Strategy, Technovalue, Korea
12:30-13:00	<b>Panel discussion and wrap up</b>	All speakers
13:00-14:00	<b>LUNCH</b>	All participants
14:30-16:30	<b>Guided visit to the National Nanofab Center</b>	

## VENUE INFORMATION

### - National Research Foundation of Korea, Daejeon Office, Korea

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